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THE 2019 GLOBIE AWARDS

SEPTEMBER 21, 2019 — SEATTLE, WA



the seattle
globalist

ABOUT THE GLOBIE AWARDS

The Globie Awards is The Seattle Globalist's annual gala and award ceremony. The Seattle Globalist is a nonprofit news organization whose mission is to elevate diverse voices through media, and we are working towards our mission by building community capacity in journalism and storytelling.

The Globie Awards recognizes emerging journalists who dedicate themselves to telling stories of those who are underrepresented in media. Additionally, this event honors a Globalist of the Year who is selected from nominations put forward by Seattle Globalist readers. The Globalist of the Year embodies the values of The Seattle Globalist: racial equity, social and economic justice, community transformation, and the commitment to elevating voices of communities of color and immigrants.

SPONSORSHIP OPPORTUNITIES

	Change Maker \$8,000	Community Builder \$5,000	Voice Amplifier \$3,000	Advocate \$1,000	Storyteller \$500
PRE-EVENT RECOGNITION					
Website Presence	★	★	★	★	★
Email Blasts	★	★	★	★	
Social Media	★	★	★		
Event Advertisements	★	★			
ON-SITE RECOGNITION					
Verbal Thanks from Stage	★	★	★	★	★
Logo in Slide Show	★	★	★	★	★
Advertisement in Program Guide	Full Page	1/2 Page	1/4 Page	Logo & Name	Name Only
Marketing Opportunity at Event	★	★			
ADDITIONAL BENEFITS					
Event Admission	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Custom Advertising Package Value	\$4,000	\$2,500	\$1,500	\$500	
Lunch with our Executive Director	★				

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SUPPORT THE CHANCE TO CELEBRATE

Tonight is a special night. Yes we are raising funds for The Seattle Globalist, but we are also doing something rare in journalism: we are celebrating! And that is special. Because, unfortunately, there is a lot of bad news in the world. And often, we forget there are reasons to celebrate.

...Tonight, we are celebrating because despite verbal and physical attacks, despite policies that threaten our very identities, we are here. We—women, immigrants, people of color—are telling our stories with the Seattle Globalist.

Esmy Jimenez, 2018 Globie Awards Speaker
Board of Directors, Vice President | Seattle Globalist Apprenticeship Alumni

Since the launch of The Seattle Globalist, we have built an active community that is rooted in Seattle's global identity. We are the only online publication dedicated to covering local-global issues, immigration, race and diversity here in Seattle. Our contributors are 67% people of color, 73% female, and 45% immigrants or first-generation Americans. Our readers come from various ethnic backgrounds, and we have strong ties with the Black, Asian Pacific Islander, East African, Latinx and Native communities in the Puget Sound region.

Companies and organizations can reach over 200 attendees at the 6th Globies Awards on September 21, 2019, by sponsoring this unique celebration and fundraiser. Attendees will include a diverse range of people, including journalists, philanthropists, young media makers, politicians, activists, and community leaders. Use your advertisement to congratulate our winners, bring visibility to your organization or business, or show that you support community journalism and elevating diverse voices through media.



WEBSITE VIEWS

Daily Views - 3.5k+

Monthly Views - 120k

Unique Views - 50k+

NEWSLETTER & SOCIAL MEDIA



4.7k+



8.3k+



4.0k+



1.2k+

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